# **BladeFX Reporting for Spryker**

Operational Reporting platform for Teams That Run the Business - fully integrated into the Spryker Backoffice and Merchant Portal.



April 2025

## What is BladeFX Reporting

BladeFX is a plug-and-play operational reporting platform built for operations, logistics, and commercial teams who need immediate, role-specific visibility into their day-to-day activities — without relying on analysts or BI training.

Unlike traditional BI tools, **BladeFX doesn't compete with BI stack** — it **complements** it by surfacing **real-time**, **actionable insights** from raw data. These are insights BI stack often overlooks, such as fulfillment performance, product stock-outs, and operational bottlenecks.

Designed for **frontline teams**, BladeFX empowers users to **monitor**, **optimize**, **and scale** their operations directly within **Spryker** — through a seamless plugin integration.

### Who benefits from BladeFX?

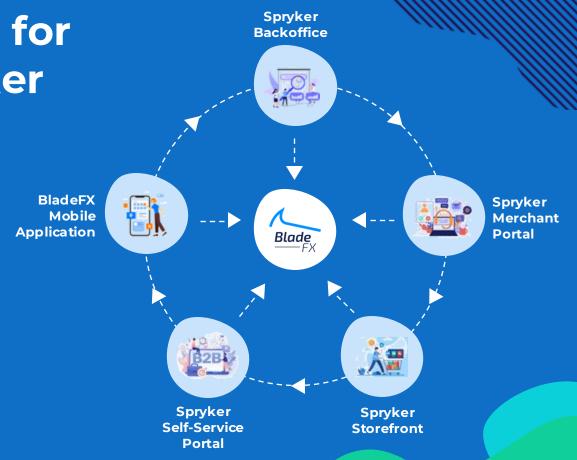
metrics

	Role	What They Need	Reports to monitor fulfillment gaps, returns, and sales trends in real time  Real-time and scheduled updates on stock levels, fulfillment, cancellations, and returns to streamline operations  Surface real-time data to detect bottlenecks, align teams, and improve process efficiency		
	Merchants & Marketplace Operators	Visibility into product performance, stock, and pricing across sellers			
	Warehouse & Fulfillment Teams	Inventory accuracy, stock movement, and operational efficiency			
	Operations & Supply Chain Managers	Oversight of execution, delivery, and process timelines			
	Category Managers	Insights into product availability, pricing, and assortment coverage	Track KPIs like stock-outs, overstocks, and category-level product mix		
	Customer Service Teams	Fast access to order, delivery, and issue data	Instantly retrieve relevant data to resolve issues quickly and confidently		
•	Execs	Reliable, cross-functional performance	Unify KPIs across roles and departments for confident,		

strategic decision-making

Reporting Layer for the entire Spryker Ecosystem

BladeFX acts as the centralized reporting layer, seamlessly powering real-time and scheduled insights across the entire Spryker ecosystem.



## Why BladeFX for Spryker is a game-changer

Instant Operational Visibility

Know exactly what's happening across fulfillment, sales, product catalogue and stock — without switching to external BI tools.

Automation-First Reporting

Auto-scheduled reports and smart alerts / notifications reduce manual effort and eliminate spreadsheet chaos.

**Lower TCO** 

Eliminate developer effort spent building custom forms just to mimic reporting functionality.

Embedded in Spryker

No additional tools to integrate or maintain. BladeFX works seamlessly inside your existing Spryker environment.

Customizable for Every Role

From executives to warehouse teams — every user gets the insights they need, in the interface they use (Spryker BO & MP, BladeFX web application & mobile application).

> Faster time-to-insight

From installation to first insights in matter of hours.

### Core capabilities at glance

### **₩ Multi-Source Data integration**

Connect to databases, APIs, CSVs, and external platforms like ERP, WMS, loyalty or CRM systems — all within one reporting environment.

#### 

Design reports for any channel — print, PDF, mobile, or screen — with complete control over formatting, layout, and visual precision. Export in multiple formats to seamlessly process and share your data.

### 

Visualize KPIs across commerce operations with drill-downs, linked reports, and auto-refresh dashboards. Schedule reports for teams or execs - daily, weekly, or on key triggers.

#### 

Ensure secure, scoped data access by role, department, or user group — even in multi-tenant environments. Full audit logging included.

## Why it matters to Spryker Solution Partners?

A scalable revenue ecosystem powered by BladeFX – unlock new services revenue, without additional Spryker development overhead!



Earns from BladeFX Subscriptions

Earns referrals fees + adds service revenue through report development

Clients and customers gain fast insights without extra dev cost

## Turn Reporting into Revenue, While Delivering More Value to Clients



New Revenue Stream for Spryker Solution Partners and System Integrators
Earn referral fees, build custom reports, and provide reporting services – all without touching Spryker core



### No Need for Core Developers

SQL Developers or analysts can manage and adjust reports - no PHP or Spryker expertise required



#### **Stronger Business Case for Clients**

Clients get powerful, embedded reporting with less cost and complexity than traditional BI tools



#### **Faster Time-to-Impact**

Launch operational reports in days - with no long implementation cycles.

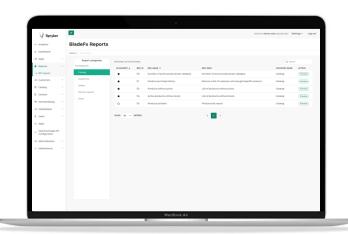
### **Pricing**

Blade FX	<b>Free</b> (BladeFX cloud)	<b>Team</b> (BladeFX cloud)	Professional (hybrid cloud)	Enterprise (hybrid cloud)	Enterprise (on-premise)
Reports	10	30	100	500	unlimited
Views / Refreshes	<b>2</b> <sup>k</sup>	<b>45</b> <sup>k</sup>	<b>90</b> <sup>k</sup>	180 <sup>k</sup>	unlimited
Users (all roles)	1	5	10	150	unlimited
Backup / Restore <sup>1)</sup>	<b>]</b> day	80 <sup>days</sup>	160 <sup>days</sup>	360 <sup>days</sup>	unlimited
All features	<b>~</b>	<b>~</b>	<b>✓</b>	<b>~</b>	<b>~</b>
24/7 Support	×	<b>~</b>	<b>~</b>	<b>~</b>	<b>✓</b>
Pricing	FOREVER FREE	59,99 € <sup>monthly</sup> 659,99 € <sup>annually</sup>	129,99 € <sup>monthly</sup> 1429,99 € <sup>annually</sup>	599,99 € <sup>monthly</sup> 6599,99 € <sup>annually</sup>	349,99 € <sup>monthly</sup> 3849,99 € <sup>annually</sup>

1) Fair usage policy applies

### From Navigation to Insights

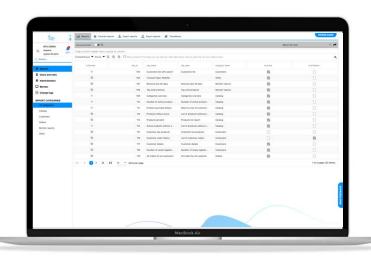
Access BladeFX directly within Spryker from the sidebar, browse available reports, and instantly view key insights right inside the Spryker interface. **No integration hassle, no context** switching!





### Access critical reports anytime, anywhere

With the BladeFX web and mobile application, your data isn't tied just to the Spryker Interface. Ideal for execs, sales reps, or partners who need insights without logging into the Spryker platform.







### **Contact Us**

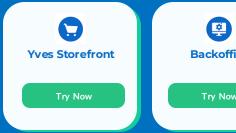
Sales sales@xiphias.hr +385 42 601 709

Tomislav Hundrić, CEO tomislav.hundric@xiphias.hr +385 99 3106 302

> Office Address Ulica Frane Supila 7b HR-42000, Varaždin Croatia

### **Experience BladeFX in action**

Use our live sandbox to experience BladeFX directly in a Spryker setup. Explore real reports across the storefront, backoffice, and merchant portal.







## THANKS!